

[services_2026]

:ads

:design

:media

WE CREATE TO MAKE
COMPANIES + BRANDS
WIN.

[strategy]

[creative]

[performance]

[growth]

[impact]

i313
media

Est. 2023
\Eng.

:capabilities:

[about]

detroit energy. forward motion.

313 is detroit's original code.
a city built on resilience,
innovation and unapologetic creativity.
i313 media takes that energy
and channels it through advertising,
design and digital work
that moves brands forward.

[The aesthetic is deliberate. It's our personality showing. We have no interest in blending into the same old world of agency sameness. We love music. We love fashion. And, of course, we love advertising, design and marketing in all their forms. Behind the look are seasoned business professionals who understand strategy, commercial realities and what it takes to make businesses move. We take the work seriously. We just believe you can be commercially sharp, look good doing it and remain unapologetically yourself.]

:movement



:concept.
:pursuance.
:veracity.

inspired by music.
driven by culture.
designed to stand out.
made to move.

fashion /
culture /
technology /
influence

[performance]

cut through the noise.

paid media planned around where
people are - discovering, considering,
searching or ready to act.

ads

[amplify]

: market penetration / awareness

high impact performance creative
and video campaigns that build reach,
demand and brand visibility.

[position]

: lead generation / intent

precision search, targeting and
messaging to capture high intent
audiences and generate quality leads.

[convert]

: ecommerce / online sales

optimised for product discovery,
retargeting and conversion to
maximise online sales.

: paid media strategy
: google ads
: meta ads
: linkedin ads
: tiktok ads
: retargeting
: lead generation
: tracking + optimisation

: performance creative
: video campaigns
: audience targeting
: search campaigns
: shopping campaigns
: ecommerce advertising
: conversion journeys
: campaign reporting

[channels]

the right message. the right moment.

platform choice follows the audience - not habit.
we select channels around intent, culture, context
and commercial opportunity.

reach:

[google]

search /
shopping /
display /
youtube

[meta]

facebook /
instagram /
threads

[linkedin]

b2b /
decision-makers /
recruitment

[tiktok]

short-form /
culture /
participation

[ecommerce]

product discovery /
retargeting /
conversion

discover

consider

act

repeat

: media planning / creative / targeting / optimisation

: i313media.com

04 / 08

[identity]

:ads

:design

:media

look
exceptional.
perform
harder.

: design should do more
than attract attention.
it should communicate
clearly, build recognition
and give people a reason
to choose you.

[brand]

: strategy / identity / rebrands

[graphic]

: campaigns / social / collateral

[systems]

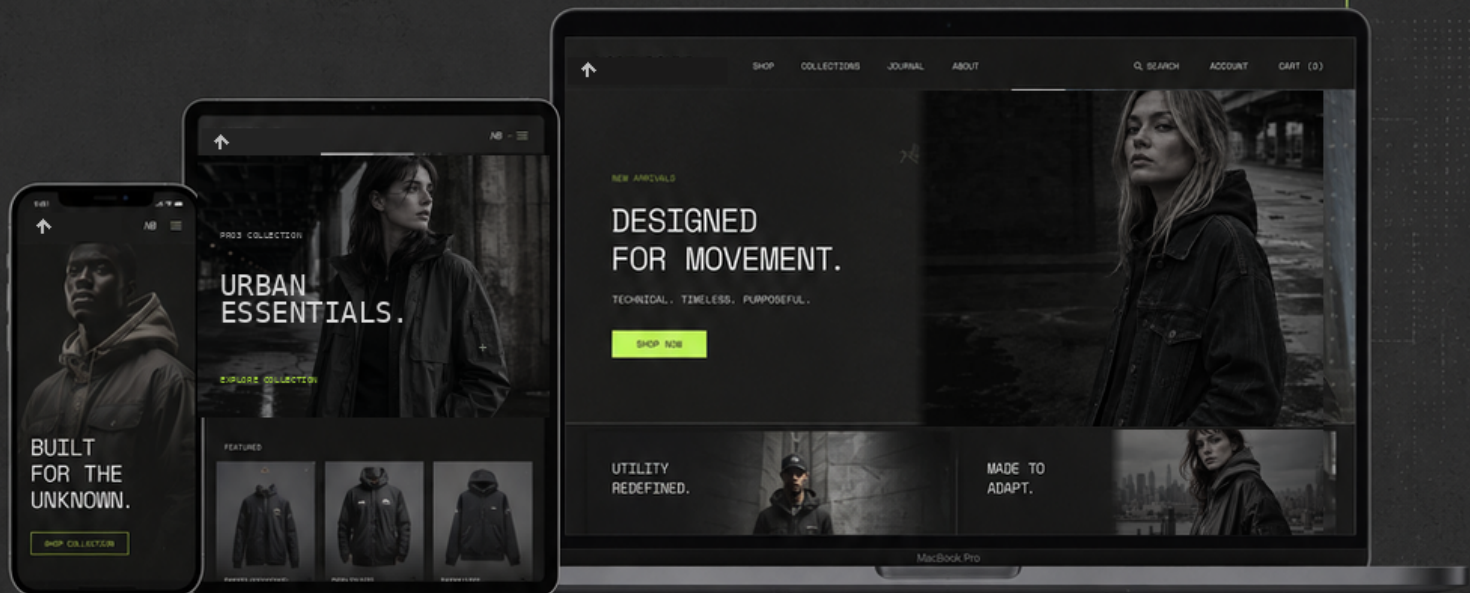
: typography / colour / consistency

ubtsgn
:design

not trend-chasing. something true to where your brand is heading.

digital experiences built around action.

bespoke websites shaped around your goals, audience and way of working, every structure, interaction and detail is designed together.



SERVICES

- + website strategy
- + ux + information architecture
- + bespoke responsive design
- + development
- + landing pages
- + ecommerce
- + conversion-led journeys
- + performance considerations

[process]

NOTHING IS CREATED IN ISOLATION.

each piece carries weight on its own
while contributing to one connected system.

:method:

01

: understand

goals / audience / context

02

: position

offer / message / direction

03

: create

identity / campaign / experience

04

: launch

channel / media / rollout

05

: optimise

data / learning / growth

06

: report

insight / reporting / next actions

CTR

2.48%

↑ +18.7%



CPL

£18.62

↓ -12.3%



ROAS

4.73

↑ +27.4%



CONVERSION RATE

5.31%

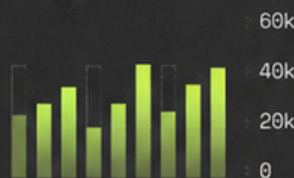
↑ +9.2%



TRAFFIC

42,318

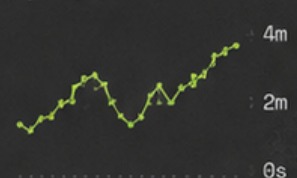
↑ +21.6%



ENGAGEMENT

3m 27s

↑ +16.8%



[strategy] | [creative] | [performance] | [growth] | [impact] | [reporting]

[:let's talk]

:ads

:design

:media

got a design, web or ads project?

tell us where you want to go.
we will bring the strategy,
creative and performance thinking
to help move you there.

:enquiries

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manchester m4 5ad

:social links

Ig. / Th. / Fb. / Tk. /
X. / Yt. / Ln. / Pt.

tap the links to connect
across our social channels.



scan or click to open

linktree

:projects:

i313 media is
registered in england
& wales / company no.
15255071

08 / 08

i313
media

Est. 2003
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